

Press Release

BPI Approves “Great Green Earth Compostable Bags

New York, NY, September 1, 2005, The Biodegradable Products Institute (BPI) granted its “Compostable Logo” to “Great Green Earth™ Compostable Bags”, marketed by Zerust Consumer Products and manufactured by Marshall Plastics. This continues to expand the choices of BPI approved bags available to retailers consumers, and others The BPI’s “Compostable Logo” is awarded only after independent tests confirm that bags meet ASTM D6400, “Specification for Compostable Plastics” and will biodegrade swiftly and completely, when composted in commercial or municipal facilities.

“The BPI symbol generates confidence in customers and endusers that our bags will biodegrade swiftly and safely, when composted,” stated Budd Dworkin,



President, Zerust Consumer Products. “Our strong sales force will bring this new product to retailers, throughout North America, as quickly possible,” Dworkin added.

“The Compostable Logo program continues to grow rapidly both in the US and Canada,” stated Steven Mojo, BPI Executive Director. The Great Green Earth Bag will provide retailers through North America with new alternatives for their customers. “A growing list of communities, ranging from San Francisco, CA to Prince Edward Island in Canada are turning to the BPI symbol as a way of knowing that products will compost as expected,” Mojo added. The “Compostable Logo” is now on bags, cutlery, plates, bowls, cups, salad, fruit and vegetable containers.

Zerust Consumer products is a joint venture with North Technologies International Corporation (NTIC). It was formed to develop and market consumer products using technologies and innovations developed by or for NTIC.

The BPI is designed to be a multi-stakeholder group, involving people and organizations that produce, use or recover biodegradable plastic products. It promotes the growth of biodegradable plastics through education, use of scientifically based standards and cooperative efforts with organizations in Europe and Asia.

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